



Mount Veeder  
Magic Vineyards®

Mount Veeder Grapes are rare and highly coveted in the wine industry. A boutique Mount Veeder Cab with your personal brand and story is even more rare. Become one of an elite few that has a Mount Veeder Magic Vineyards Cab in their private cellar.

Mount Veeder Magic Vineyards has been the official wine partner of the Black Book Motorsport community for half a decade.

Mount Veeder Magic Vineyards is one of the most exclusive offerings in the global wine and luxury industries.

Located in the legendary Napa Valley, one of the world's most renowned winemaking regions, Mount Veeder Magic Vineyards offers serious collectors the opportunity to have their own Mount Veeder Cabernet Sauvignon for their private cellar.

Wine production in the Mount Veeder Appellation represents just over 1% of all wines produced in the Napa Valley. This is rare wine. Having your own Mount Veeder Cab is the most rare. Only an elite few have access to this ultra premium mountain Cab.

Owner and Founder, Karen Crouse shares details of what makes her wine and the experience she offers magical.

**Who are your clients?**

While I cannot share the names of my clients, I can tell you that my clients are well established in business with a strong entrepreneurial spirit. Several are Forbes Gentlemen.

They enjoy the finer things in life like excellent food and rare wines. They are wine collectors with carefully curated wine cellars. They are from around the globe and from varying industries ~ banking, energy, entertainment, finance, insurance, medicine, and real estate. They all wish to have a rare wine with their bespoke label.

I truly enjoy working with each of my clients to create a Mount Veeder Cab that is worthy of their private cellar, a wine that they are proud to share selectively personally and professionally.

My Mount Veeder Magic Vineyards Cab (my label) can also be found in a handful of Michelin-rated restaurants in the Napa Valley.

**What is it that makes Mount Veeder Magic Vineyards unique?**

What makes Mount Veeder Magic Vineyards so unique is that it is the only company offering Mount Veeder Cab for private cellars. It is

difficult to obtain Mount Veeder Grapes in the wine trade. To be able to have it as an individual outside of the trade is even more rare.

I only offer 25 barrels per vintage

Mount Veeder wines are rare. As I mentioned, only about 1% of the wines produced in the Napa Valley are made from highly coveted Mount Veeder Grapes. The Mount Veeder AVA (American Viticulture Area) is the largest geographically in the Napa Valley, yet has the least amount of acres planted to vines.

The steep hillsides minimize the number of plantable acres and necessitate that all farming is done by hand as operating machinery on the slopes is treacherous.

I can guarantee that this is truly a Mount Veeder Cab because the grapes of origin are mine. My team and I are involved in every step of process from the minute the buds break, to bottling and hand labeling

**Why does someone choose to have their own wine?**

This is one of the most personal experiences my clients will have in their lives. Besides creating an exceptional wine, my favorite step in the process is working with them to create their labels. I enjoy being a part of designing a label that imparts something significant in their world, such as:

- A celebration of a birth, anniversary or marriage
- To offer as a gift or 'thank you' to their clients
- To mark their success in business
- In honor of someone
- To showcase their favorite pet, car, or piece of art

Several choose to purchase multiple vintages so they can build a vertical library of their private label.

This is a truly bespoke experience, and not likely something anyone they know already has."

**What does a barrel of Mount Veeder Magic Vineyards cost?**

My barrel package is priced at \$25,000 USD. This includes 288 bottles (24 cases) of finished wine. In addition to using the highest quality bottles, corks and capsules, every bottle is hand labeled. The wine is meticulously hand made by Jeff Fontanella. Jeff is an award winning wine maker and a master at crafting Mount Veeder Wines

I work with every client to create a label that tells their story and represents the reason they chose to have their own wine.

If you would like to inquire about having a Mount Veeder Magic Vineyards Cab for your cellar please visit [www.mountveedermagic.com](http://www.mountveedermagic.com)



Elevation contributes significantly to the flavor profile of Mount Veeder Grapes. The vines struggle to absorb water and nutrients. This natural stress results in smaller grapes with concentrated flavors. Mount Veeder wines are well structured and age-worthy.

My vineyard's elevations range from 800 feet to 1100 feet. It has seven different soil types and the vines that I make my wine from are over 30-years old. My grapes are complex before we start the winemaking process.

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