







KAREN CROUSE NAPA VALLEY:

A NEW CHAPTER

am thrilled to expand my partnership with *Napa Valley Life Magazine* by introducing my lifestyle brand, Karen Crouse Napa Valley. This new venture reflects my deep love for this remarkable region and all it inspires—from vineyard living to effortless entertaining.

Farming is at the heart of my life. It grounds me in the rhythms of the land, from cultivating the vines and crafting wine to growing fresh produce. These experiences shape my creativity and guide my activities every day.

Equally important to this journey is the Napa Valley community, with the timeless spirit of Mount Veeder holding a special place in my heart. This shared passion for quality, craftsmanship, and connection makes this region truly extraordinary and inspires me to create, celebrate, and share the essence of Napa Valley.

To those who have joined me through my Cooking with Karen Crouse series, your enthusiasm has been my greatest source of motivation. Thank you for being such an integral part of this journey. I'm excited to share this next chapter with you and bring even more of Napa Valley's magic into your lives.

Now, I'm inviting you to step further into my authentic Napa Valley life. My husband and I have called this beautiful region home for 35 years. I'm thrilled to bring you behind the scenes into our vineyard and farmhouse on Mount Veeder, where I blend my passions for farming, wine making, cooking, decorating, gardening, and entertaining—crafting ideas you can recreate in your home with simple elegance.

For me, unforgettable gatherings are all about the details. I love curating warm and inviting spaces, using a mix of one-of- a-kind treasures and accessible finds to set the perfect tone. Whether it's a thoughtfully designed table or a delicious meal, every element reflects the beauty and spirit of Napa Valley. With Karen Crouse Napa Valley, I hope to inspire, entertain, and guide you toward effortless success in creating your moments of joy. I can't wait to share my favorite resources, ideas, and the magic of Napa Valley with you. Join me on this exciting journey—let's make life more beautiful—together!

Cheers



"My mission is to inspire, entertain, and have fun with you—while always setting you up for success."

Karen Crouse —

RUSTIC ROMANCE

In Napa Valley, where the beauty of nature meets refined creativity, I find that blending flowers with farm-fresh vegetables elevates the art of floral design. One of my favorite standout arrangements pairs the rich, earthy tones of red radishes with the opulent allure of velvety red roses, presented in a sleek glass vase.

This striking combination brings a touch of vineyard-inspired sophistication to any space. Effortlessly easy to recreate, it's a perfect showstopper for Valentine's Day or an unforgettable gift for someone special. A harmonious blend of rustic charm and refined elegance and a thoughtful design that captures the essence of Napa Valley's natural beauty.

FOR MORE INFORMATION www.karencrousenapavalley.com

Radishes & Roses

WHAT YOU NEED:

- 6" round glass vase squeaky clean
- 24 36 red radishes, thoroughly washed
- 18 red roses, outermost petals & leaves removed
- 7 8 oz clean water

ASSEMBLY:

Thoroughly wash the radishes to remove dirt, leaving the thin roots intact for a natural touch

Place them in the vase, filling it halfway to two-thirds full to create a stable base for the roses.

Add water until it reaches halfway up the vase to keep the radishes hydrated.

Trim the rose stems to your desired height, then insert them into the radishes, adjusting as needed for balanced coverage from all angles.

Step back, admire your creation, and enjoy the compliments.

TIP: Dirt on the radishes clouds the water.

